Nida
UI/UX Designer

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Bangalore, India

EXPERIENCE

Wipro, Experience Designer

August 2022 – Present

Responsible for transforming concepts into high-fidelity interfaces with fully functional prototypes, providing an interactive preview of the product. Designed and delivered user-centric digital solutions for three projects including two proof of concepts and a long term project. Conducts usability testing and gather insights to refine and optimize the designs.

ScreenRoot Technologies, UX Design Intern

January 2022 – April 2022

Worked on four distinct projects, involving both mobile and web platforms, which included a proof of concept and a UX audit

Repute Network, Design Intern

November 2021 – December 2021

Created visually appealing posters, emailers and infographics. Learned and utilized the Unbounce software to design and develop engaging landing pages.

ScreenRoot Technologies, UX Design Intern

July 2021 – August 2021

Worked closely with the UX team on three projects including a proof of concept for a website and another for an app. Acquired proficiency in Figma while actively applying it to the project deliverables.

EDUCATION

National Institute of Fashion technology Kannur, B.Des. Fashion Communication

July 2018 – May 2022

SKILLS

UX Design
User Research
Wireframing
Prototyping
UI Design
Information Architecture
Visual Design
Responsive Design
UX Audit
User flows & personas
User-centered design
Usability Testing
Empathy
Mockups

Tools

Figma	Adobe XD
Illustrator	Photoshop
Indesign	Whimsical
Invision	HTML

SOCIAL

Website
www.nidact.com

LinkedIn
www.linkedin.com/in/nida-ct

Dribble
www.dribbble.com/nida_ct